Total contribution margin in \$ = Total sales or revenues minus all variable costs and expenses

Calculation of the total contribution margin in dollars* for the following			
time period: (month, year, etc.)			
Total sales or revenues	\$	s	
minus all variable costs and expenses	\$	V	
= Total contribution margin in dollars	\$	CM\$ (S - V)	

Contribution margin <u>ratio</u> = Total contribution margin in dollars divided by total sales or revenues

Calculation of the contribution margin ratio	
Total contribution margin in dollars	\$ CM\$
divided by total sales or revenues	\$ s
= Contribution margin ratio	 <u>%</u> CMR (CM\$/S)

Notes:

- * A contribution margin per unit can be calculated by dividing the total amounts by the number of units. (If there are various types of units, the result is an average amount per unit.)
- **V** Total variable costs and expenses include:

Variable cost of goods sold

Variable selling expenses

Variable administrative expenses

Total variable costs and expenses

\$